



Technology | Document Management | Consulting Services

Color printing for black-and-white prices

The time has come to add color to office documents without worrying about costs. The Phaser® 8860 color printer and Phaser® 8860MFP color multifunction printer allow offices to drastically reduce their total cost of printing.

Find out how much you can save.

Not all printed pages are created equal. The cost of a page is directly related to coverage, or the percent of the page covered by ink or toner. This document illustrates how per-page costs fluctuate by document, and how you can lower printing costs with Xerox.



Printing Costs	In Color	In B/W
Phaser 8860 / 8860MFP:	\$.01	\$.01
Competitive Color Laser:	\$.03	\$.01

B/W Coverage
3%

Color Coverage
1%
1%
2%
1%

Printing Costs	In Color	In B/W
Phaser 8860 / 8860MFP:	\$.07	\$.07
Competitive Color Laser:	\$.22	\$.08

B/W Coverage
25%



Color Coverage
21%
10%
8%
6%



Call today. For more information, call **1-877-362-6567** or visit us at **www.xerox.com/office**

Lorem ipsum dolor sit amet

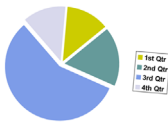
- Consectetur adipiscing elit.
 - Fusce ornare tellus eu arcu.
 - Proin ornare laoreet nulla.
- Donec eget nulla eu tortor
 - Vivamus molestie laoreet sem.
 - Pellentesque faucibus felis a purus.
 - Donec suscipit imperdiet lorem.
- Maecenas ut nibh nec fermentum vestibulum
 - Vestibulum lacina eros a velit.
 - Pellentesque blandit nisi et augue ultricies egestas.



1st Qtr
2nd Qtr
3rd Qtr
4th Qtr

Lorem ipsum dolor sit amet

- Consectetur adipiscing elit.
 - Fusce ornare tellus eu arcu.
 - Proin ornare laoreet nulla.
- Donec eget nulla eu tortor
 - Vivamus molestie laoreet sem.
 - Pellentesque faucibus felis a purus.
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- Maecenas ut nibh nec fermentum vestibulum
 - Vestibulum lacina eros a velit.
 - Pellentesque blandit nisi et augue ultricies egestas.



1st Qtr
2nd Qtr
3rd Qtr
4th Qtr

B/W Coverage
7%

Color Coverage
3%
2%
1%
4%

Printing Costs

Phaser 8860 / 8860MFP:
Competitive Color Laser:

In Color **In B/W**
\$.02 **\$.02**
\$.05 **\$.02**

Printing Costs

Phaser 8860 / 8860MFP:
Competitive Color Laser:

In Color **In B/W**
\$.03 **\$.03**
\$.09 **\$.04**

B/W Coverage
11%

Color Coverage
10%
4%
1%
3%

August 20, 2007
Monday

7:00	
8:00	
9:00	
10:00	
11:00	Meeting with Tom
12:00	Lunch with Mary
1:00	
2:00	
3:00	
4:00	
5:00	Meeting with Tom
6:00	

August 20, 2007
Monday

7:00	
8:00	
9:00	
10:00	
11:00	Meeting with Tom
12:00	Lunch with Mary
1:00	
2:00	
3:00	
4:00	
5:00	Meeting with Tom
6:00	

B/W Coverage
5%

Color Coverage
1%
1%
1%
4%

Printing Costs

Phaser 8860 / 8860MFP:
Competitive Color Laser:

In Color **In B/W**
\$.02 **\$.02**
\$.02 **\$.02**