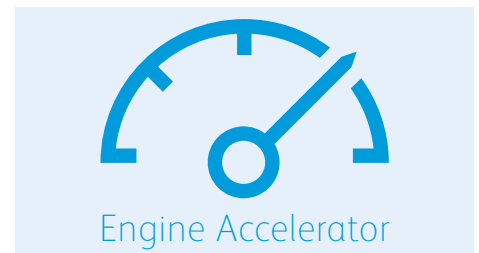# Feed your Fujifilm J Press 720S with Xerox® FreeFlow® Core

Engine Accelerator

The Fujifilm J Press 720S B2 Sheet-Fed Digital Inkjet Press bridges the gap between commercial offset and digital with its outstanding image quality, speed and large, B2 format. It's a press with a voracious appetite. Keep it fed with Xerox® FreeFlow Core.

THE J PRESS 720S: HIGH-QUALITY COMMERCIAL OUTPUT FROM A DIGITAL INKJET PRESS

The J Press 720S breaks boundaries, lowers costs and widens margins for print service providers looking to compete in the high-end print market without the necessary high volumes, costly job setup, ink run-up times and other wasteful processes associated with offset. With the ability to print shorter runs on larger sheets, the key to higher profits is automating the process of creating J Press-optimized, press-ready PDF files. FreeFlow Core is integral to that effort.

XEROX® FREEFLOW CORE: STREAMLINE AND AUTOMATE. PREPARE, PRINT AND FINISH MORE JOBS IN LESS TIME.

FreeFlow Core is a modular, integrated toolset that automates and simplifies all print production. On its own, this powerful, scalable software suite prepares and optimizes files—eliminating manual operations and turning operators into supervisors. FreeFlow Core helps optimize both files and workflow to take full advantage of J Press 720S capabilities. You'll enable productivity while accelerating profit.

EASY, AUTOMATED FUNCTIONALITY TO BOOST PROFIT AND PRODUCTIVITY

With its powerful combination of high-speed workflows and output capabilities, just keeping your J Press 720S at peak productivity can be a challenge. FreeFlow Core's ability to reduce or eliminate prep time and to automate layout for maximum productivity on your B2 sheets keeps your J Press "fat and happy" instead of starving for jobs. You'll be faster, more productive and more marketable.

95%

Achieve 95% uptime by combining J Press 720S with FreeFlow® Core.

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Pair the Fujifilm J Press 720S Digital Inkjet Press with Xerox® FreeFlow® Core to reduce or eliminate these common profit barriers.

The three challenges the Fujifilm J Press 720S and Xerox® FreeFlow Core solve together.

1. ACHIEVING TRUE PRODUCTIVITY

With all that speed and power, you'll want to get your imposition right the first time. No other system available is faster than FreeFlow Core at combining diverse jobs to fill up B2 sheets. FreeFlow Core automatically calculates optimal imposition and can add J Press-specific front-to-back bar codes for both versioned and variable print runs, eliminating guesswork and enabling new business models like true Web-to-Print services. FreeFlow Core conducts a complete quality check—and provides fixes—to precondition files and ensure they're ready to print and finish to exact specifications.

Don't waste time, sheets and money. Your B2 press needs FreeFlow Core to achieve its promised uptime and fulfill its profit-boosting productivity capability.

2. OPTIMIZING YOUR ENTIRE PRINT ENVIRONMENT

Whatever you're printing, production management is easier with FreeFlow Core. Take full advantage of every press in your shop—even non-Xerox® presses. With intelligent workflows from FreeFlow Core, batching and sorting by job types and grouping by press, paper type, sheet or roll size is simple, fast and automated, and imposition is drag-and-drop easy.

FreeFlow Core will sort, group and batch jobs for every press, while calculating the most size-efficient imposition based on rules you provide, and remember the settings for similar jobs in the future.

3. OPTIMIZING VERSIONING AND PERSONALIZATION

When you bundle FreeFlow Core with XMPie® PersonalEffect® StoreFlow™, you'll get faster, more efficient processing of variable data. Large personalized direct mail runs can slow down even the fastest press, but with FreeFlow Core, personalized PDF files are optimized and ready to print before they even get to the press.

Want to learn more?

Find more information on Xerox® FreeFlow® Core at **www.xerox.com/automate**.

Learn more about workflow solutions from Xerox at **xerox.com/workflow**.
Talk to Xerox engineers about how FreeFlow® Core works at **xerox.com/coreforum**.
Read and download more about the Fujifilm J Press 720S B2 Sheet-Fed Digital Inkjet Press at **xerox.com/jpress**.

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