Xerox® Versant® 180 Press with Fiery EX 180 EFI Print Server

Outstanding Colour Light Production Device

FIELD TESTED
BLI.
PRODUCTION PRINTER
2018
PRO AWARD

The Xerox Versant 180 Press has won BLI's 2018 PRO Award as Outstanding Colour Light Production Device for its...

- Excellent, consistent image quality

- Five star productivity

- Outstanding job management capabilities

- Above average ease of use

"The Xerox Versant 180 Press promises to deliver high-quality content quickly and consistently to meet most any need of growing print-for-pay and enterprise environments," said Keypoint Intelligence - Buyers Lab's Production Technician Joe Tischner. "The device performed at or near its rated speed in nearly 50 print scenarios evaluated across all media sizes and weights from 52 to 350 gsm and displayed fast throughput speeds when switching between letter and ledger output. The Versant 180 Press further shines in its output quality. In addition to vibrant photographic images, bold solids, well defined lines, and fully formed characters, the device's output quality was remarkably consistent. This ensures that print shops and CRDs can deliver the highest-quality output possible to customers from start to finish for both short- and long-run jobs."

"The Versant 180 Press is extremely easy to use, allowing print shops and CRDs to focus on what matters most—their customers," said George Mikolay, Keypoint Intelligence - Buyers Lab's Associate Director of Copiers/ Production. "When it comes to front to back registration, the SIQA procedure provides extremely accurate and simple registration, with the need to measure or fold targets and enter those measurements into a utility removed from the equation. Plus, the built-in spectrophotometer with the tested Performance Package eliminates the need for an operator to manually create colour profiles. The touch-screen control panel is identical to that of Xerox machines in the office space, eliminating any learning curve for operators moving into the CRD space already familiar with Xerox's office engines. A well laid out Fiery print driver, outstanding job management, and user-replaceable components top it all off."

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About **Buyers Lab PRO Awards**

Buyers Lab PRO awards go to the best performers in BLI's production field tests, during which tens of thousands of pages are printed. Productivity is tested with both coated and uncoated media in a wide range of weights and sizes, using various finishing options to simulate a mix of job scenarios. BLI technicians also evaluate paper-handling capabilities, many facets of ease of use, and image quality.

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