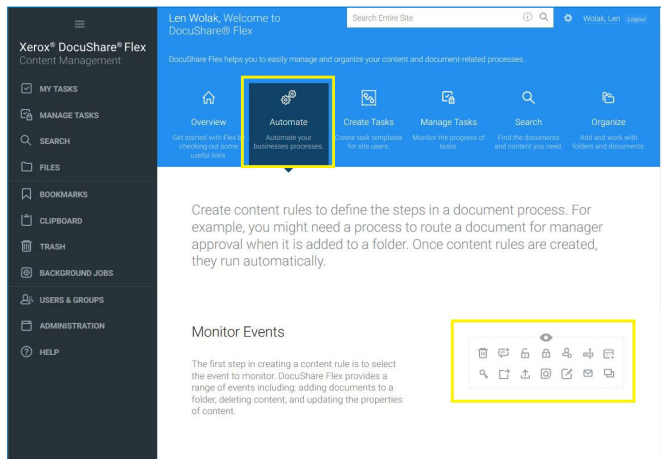


2020 Document Imaging Software Line of the Year



Xerox DocuShare Flex



Xerox Corporation has claimed the prestigious BLI 2020 Document Imaging Software Line of the Year award from the analysts at Buyers Lab thanks to its...

- Wide selection of both Xerox- and partner-developed document imaging software offerings
- Unmatched selection of MFP-resident apps that add to ConnectKey devices' native functionality
- Excellent scores in the key areas of Document Management/ECM and Output Management
- Strong results of a host of applications in Buyers Lab's hands-on evaluations

Software solutions aimed at streamlining document-centric processes and improving access to information are every bit as critical as the MFP hardware they are paired with. After all, it is the software that will have the larger impact on productivity and the most noticeable ROI for customers. To determine which document imaging OEM is best equipped to help organizations get the most from their document imaging investments, the analysts at Buyers Lab conduct an annual study that examines the software portfolios of each leading vendor. After careful evaluation, the analysts named Xerox Corporation as the recipient of the 2020 Document Imaging Software Line of the Year award.

To determine the winner, Buyers Lab's experienced staff of analysts considers the imaging software each leading printer and MFP OEM officially sells and supports via its direct and independent sales channels. The OEM's own products and those from partner ISVs are taken into account, and the portfolio is judged on both the breadth and depth of the offerings. For the breadth aspect, Buyers Lab considers how complete each vendor's line is across the most important classes of document imaging software, including document management/ECM, document capture and workflow, output management (which includes cost accounting/recovery, print management, and secure pull print products), MFP apps and connectors, and more. Another consideration

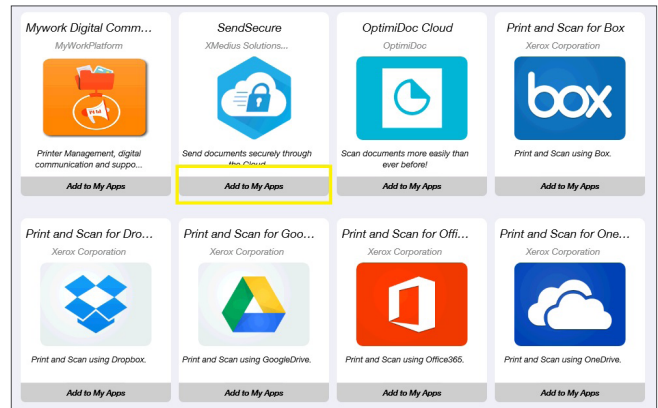
Exceptional Portfolio

Here are some of the solutions that helped Xerox earn the BLI 2020 Document Imaging Software Line of the Year award.

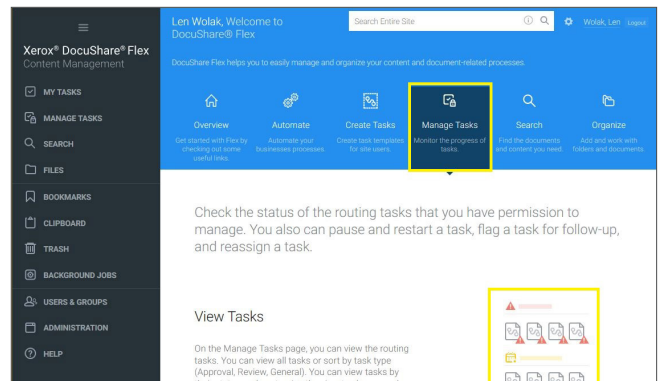
Xerox App Gallery and Associated Apps: Helping to propel Xerox to the front in this study is the wide variety of MFP apps and connectors (many of which are offered on the Xerox App Gallery online portal) that have been created both by the company and its partner developers. Xerox has been a pioneer in this space, and the unique Xerox Personalized Application Builder program provides tools, training, and marketing resources that help resellers create personalized solutions for their own clients, as well as offering them for licensing through other partners.

Xerox DocuShare and DocuShare Flex: DocuShare is the company's flagship content management and collaboration platform for managing information and automating the business processes that surround it. Available in both on-premises and cloud versions as well as editions to suit particular verticals such as education, DocuShare helps knowledge workers capture, create, organize, and share digitized paper and electronic documents and easily search for and retrieve information stored in a DocuShare repository. The platform also allows companies to replace slow, paper-based processes with automated workflows to streamline the flow of information through an organization and ensure that workers have the data and tools required to complete document-centric tasks at their fingertips.

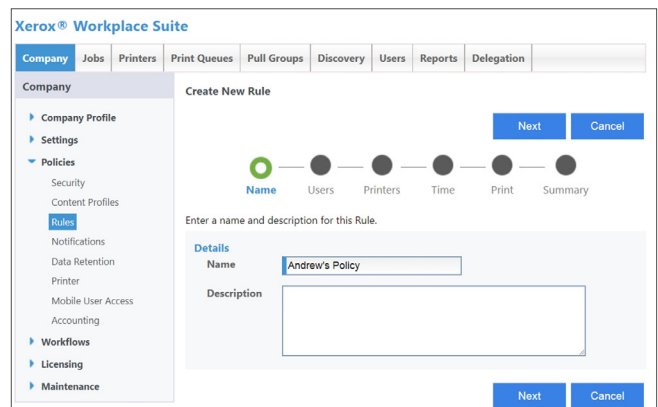
Xerox Workplace Solutions: The server-resident Xerox Workplace Suite and cloud-based Xerox Workplace Cloud solutions combine a print management suite with mobile printing and content security systems. Users can print from iOS applications natively, and both iOS and Android users can print documents securely via the free Xerox Print Portal app. The content security features alert administrators when a user has copied, scanned or printed a document that contains a specific text string.



Xerox App Gallery



Xerox DocuShare Flex main screen



Xerox Workplace Suite

is the variety of offerings in each of those categories to suit the needs of different size organizations, from small businesses to global enterprises. Judgment on the quality of the solutions is based on Buyers Lab's hands-on evaluations, which look at ease of use, feature set, value, and other attributes.

The study showed that Xerox has the strongest lineup overall in two categories: Document Management/ECM (thanks to solutions such as Xerox DocuShare and OnBase by Hyland) and MFP apps (where its growing collection of Xerox- and partner-developed applets is unmatched). Xerox also proved to have a very well-rounded portfolio, with a strong showing in the study in other areas, including output management, mobile printing, and more.

"Document imaging vendors have been transitioning their strategies to 'lead with solutions' rather than relying on traditional hardware sales to engage customers," said Jamie Bsales, Director of Solutions/Security Analysis at Keypoint Intelligence. "Xerox has been living this mantra for years now, and our analysis shows that the company has assembled the best overall portfolio of apps, software, and services to help customers streamline document-centric business processes and leverage their investments in MFP hardware."

"Xerox's portfolio of solutions

transforms work experience." said Joanne Collins-Smee, Chief Commercial Officer at Xerox. From content management or personalized communication software to the extended capabilities of our workplace assistant platform powered with apps, we make it easier for people to share, communicate and automate the most time-consuming processes such as redacting, translating or extracting data. Our portfolio is now expanding into vendor-specific solutions including healthcare, education and legal so professionals can free up time to focus on what really matters to them."



Joanne Collins-Smee

Chief Commercial Officer
Xerox Corp.

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About Buyers Lab Line of the Year Awards

Line of the Year awards salute the companies that both provide a broad range of hardware or software and whose products consistently performed above average throughout testing. Much consideration is also made by Buyers Lab analysts and technicians in areas such as ease of use, features, and value, across an entire portfolio for that product area, with the end result being the most prestigious Buyers Lab awards offered.

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