

# A Course Tailored Just for You.

## Content from many sources packaged in one book.

Collecting relevant material from multiple sources and combining them into a course pack that's tailored to meet specific educational goals couldn't be easier. With the Xerox® Colour C60/C70 Printer and Xerox® D Series Copier/Printer or Printer learning becomes a rich, motivating experience using customised course packs that include professors' notes, course outlines, colour graphics and more.



Xerox® Colour C60/C70 Printer



Xerox® D Series Copier/Printer

### The Opportunity

Traditional, off-the-shelf textbooks are often intimidating – and expensive. These books may not be adequate to meet the learning objectives. They can become outdated or simply not give the right educational focus, causing educators to spend time supplementing textbooks with a variety of other materials that drive up the cost of education.

Course packs provide an excellent alternative. They are tailored to fit the curriculum of a specific course. And as some content becomes outdated and new content becomes available, the course pack can easily be updated.

What better way to motivate students and to generate interest in a subject than with an appealing, customised course pack that plays an important role, making learning pleasurable and fun.

### The Xerox Advantage

At Xerox, we have all the expertise needed to create course packs that faculty and students alike will enjoy and benefit from. The Xerox® Colour C60/C70 Printer delivers high-impact colour and the Xerox® D Series Copier/Printer or Printer provides outstanding black and white output. Together they provide you new advantages to compile content and graphics from multiple sources, use colour to add interest throughout the course book, bind the content into one easy-to-use package and produce as many copies as you need, when you need them. When it's time to revise the course, there's nothing to it.

# Course Packs Application Brief

## Production Notes

As an example of a course pack, take a look at A Survey of Key Scientific Terms and Topics, used in the Biomedical Photographic Communications programme at Sutton Pierce. In one comprehensive course pack, students had access to a variety of material.

### Workflow / Software:

Adobe® InDesign® CS5

### Print Engine:

Colour pages – Xerox® Colour C60/C70 Printer

Monochrome pages – Xerox® D Series Copier/Printer and Printer

### Finishing / Finished Size:

Dual variable length stapling

### Number of Pages:

Covers

5 tabs

46 text pages

### Media:

Xerox® digitally optimised paper

1 Front and back colour covers are visually appealing and generate interest in the course.

2 Includes detailed photographs that students took while examining all kinds of specimen under a microscope.

3 Course pack can be produced in full colour, economical black and white, or with colour covers and black and white text pages.

